



# NWRWTP

North Wales Residual Waste Treatment Project

## AGENDA ITEM NO: 7

**REPORT TO:** NWRWTP JOINT COMMITTEE

**DATE:** 13 DECEMBER 2012

**REPORT BY:** PROJECT MANAGER

**SUBJECT:** COMMUNICATIONS UPDATE

### 1. PURPOSE OF REPORT

- 1.1. To update the NWRWTP Joint Committee on communication matters concerning the North Wales Residual Waste Treatment Project (NWRWTP).

### 2. BACKGROUND

- 2.1. The Joint Committee has requested regular updates on communication matters relating to the NWRWTP. This report provides an update on progress to date.

### 3. CONSIDERATIONS

#### 3.1. Press conference and announcement

Following the last Joint Committee on 1 August 2012 a press conference was arranged announcing the names of the two remaining bidders, along with announcing that both bidders were proposing an energy from waste facility at Deeside Industrial Park. The press conference was hosted by Cllr Eryl Williams (Chair of the North Wales Residual Waste Joint Committee) and lead Chief Executive Colin Everett. The Project Manager, Steffan Owen and the projects communications advisor, John Twitchen were in attendance also. It was a well attended press conference, with representation from some Flintshire local press (Flintshire Chronicle and Flintshire Leader), as well as some regional press and media (BBC, ITV and Daily Post).

#### 3.2. Media Coverage

Following the press conference, there was coverage regionally and locally in Flintshire. See appendix 1 for examples.

The Project Team, Lead Chief Executive Colin Everett and Flintshire County Council's Director of Environment, Carl Longland attended a meeting of Connah's Quay Town Council on 7 November 2012 to discuss the project. There was some coverage in the Flintshire local press following that meeting, which is shown in appendix 2.



# NWRWTP

North Wales Residual Waste Treatment Project

### 3.3. Welsh Government meeting with Flintshire County Council Members

Flintshire County Council Members recently invited Jasper Roberts (Deputy Director for Waste and Resource Efficiency) from the Welsh Government (WG) to talk to Members about WG's waste strategy and policies, with particular regards to residual waste. Mr Roberts attended a meeting at County Hall in Mold on 28 November 2012, and stated his willingness to attend future meetings with any of the partner authorities, as well as local town and community councils.

### 3.4. Member seminar with the Health Protection Agency on Energy from Waste facilities

Dates have been set for a seminar for all partner authority Members on the subject of health effects from Energy from Waste Facilities. Two sessions will be held, one "east" at County Hall in Mold, and one "west" at Ty Menai (the old Technium Cast) in Bangor. The dates are Wednesday 6<sup>th</sup> February for the session in Mold (PM session), and Thursday 7<sup>th</sup> February 2012 for the Bangor session (AM session). In attendance will be Dr David Russell from the Health Protection Agency.

An invite to the above sessions will be sent to all partner authority Members

### 3.5. Communication and engagement strategy

The Project Team have prepared an updated communication and engagement strategy for 2013 to take the project up to the appointment of preferred bidder. See Appendix 3.

## 4. RECOMMENDATIONS

- 4.1. To note the content of this update report.
- 4.2. To provide feedback on the draft communication and engagement strategy.

## 5. FINANCIAL IMPLICATIONS

- 5.1. Not applicable.

## 6. ANTI-POVERTY IMPACT

- 6.1. Not applicable.

## 7. ENVIRONMENTAL IMPACT

- 7.1. Not applicable.

## 8. EQUALITIES IMPACT



8.1. Not applicable.

## **9. PERSONNEL IMPLICATIONS**

9.1. Not applicable.

## **10. CONSULTATION REQUIRED**

10.1. See above.

## **11. CONSULTATION UNDERTAKEN**

11.1. Not applicable.

## **LOCAL GOVERNMENT ACCESS TO INFORMATION ACT 1985**

### **Background Documents:**

None

**Contact Officer:** Steffan Owen NWRWTP



# NWRWTP

North Wales Residual Waste Treatment Project

## Appendix 1- Online coverage

BBC News website :- <http://www.bbc.co.uk/news/uk-wales-north-east-wales-19341513>

ITV News coverage:- <http://www.itv.com/news/wales/story/2012-08-22/deeside-site-for-800m-waste-plant/>